

Letterland

Child-friendly phonics



2008

Welcome!

Welcome to **Letterland 2008** - the Child-friendly phonics catalogue for Early Years, Primary, ELT and Home Learning.

Whether you're a **teacher in class** or a **parent at home** there's something for you and your learners in our range of 100 great phonics titles, so please take a look inside!

Letterland Features:

- Friendly letter characters provide strong visual memory cues so children learn and retain phoneme/grapheme correspondences
- Daily blending and segmenting activities make word-building fast and effective
- Focused multi-sensory activities activate all learning channels
- The easy-to-follow instructions included with every title leave you more time for your young learners
- A wide range of learning resources, including teacher's guides, story books, readers, software, posters, games and CDs, ensures Letterland can grow with your child
- Built-in visual and verbal clues ensure correct letter formation, provide reasons for capitals and digraphs and reduce confusions like b/d, p/q, s/z, n/u and m/w.

All 44 letter sounds ✓

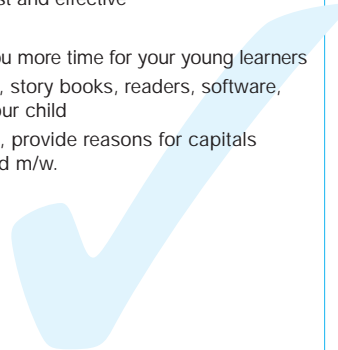
Explicit ✓

Research-based ✓

Incremental ✓

Systematic ✓

Complete ✓



Sound



Shape



Capitals



Actions



Child-friendly phonics

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Computer Software



Music CD

Music



Blending



All 44 Sounds

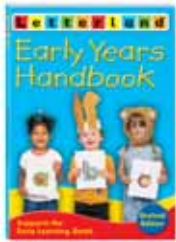


Digraphs



Child-friendly phonics

Scope of Letterland



Pages 6-9

Early Years (ages 2 – 5)

- Aa-Zz Letter Shapes
- Aa-Zz Letter Sounds
- Alphabet Immersion
- Alphabetical Order
- Early Word-building
- Initial Letter Sounds
- Listening and Speaking
- Long Vowels



Pages 10-15

Primary Years (ages 4 – 7)

- Aa-Zz Letter Shapes and Sounds
- Alphabet Proficiency
- Beginnings, Middles and Endings
- Blending and Segmenting
- Blends, Digraphs and Trigraphs
- High-Frequency Words
- Long Vowels
- Onsets and Rimes
- Phonemic Awareness
- Vocabulary Development
- Word-building



Pages 16-17

Advanced Primary (ages 6 – 8)

- Advanced Spelling Patterns
- Beginning Punctuation
- Decoding Skills Development
- Fluency
- High-Frequency Words
- Irregular Spellings
- Suffixes

a	(America/father)
all/al	(all/always)
are	(scare)
al/el	(musical/angel)
ce/ci/cy	(soft c stories)
ch	(school)
ed/ing	(Magic endings)
e	(Magic e exception)
e	(they)
ea	(head)
ear	(bear)
ei	(receive/height/eight)
en/est	(Magic endings)
er	(Sometimes Magic)
ere	(here/there/where)
ey	(donkey)
full/ful	(full/useful)
ge/dge/gi/gy	(soft g stories)
gh	(bought/laugh)
ie	(lie/field)
k	(three spellings)
kn	(knee)
le	(table)
able/ible	(suffixes)
ly	(lovely)
less/ness	(suffixes)
mb/mn	(thumb/autumn)
o	(love/one/who)
ous	(famous)
ph	(photograph)
que	(antique)
tion	(action)

ELT

Pages 18-19

- Aa-Zz Letter Shapes
- Aa-Zz Letter Sounds
- Basic English Grammar
- Digraphs ch and sh
- Listening and Speaking Practice
- Phonemic Awareness

Home Learning

Pages 22-31

- Aa-Zz Letter Shapes
- Aa-Zz Letter Sounds
- Early Word-building
- Fun with Phonics
- Handwriting Practice
- Initial Letter Sounds
- Pencil Control
- Phonemic Awareness
- Vocabulary Development

a-z

Beginnings, middles and endings

- a,e,i,o,u
- sh, th, ch
- nk, -ng
- ff, -ll, -ss

Consonant Blends

- bl, cl, fl, gl, pl, sl
- br, cr, dr, fr, gr, pr, tr
- sc, sk, sp, st, sm, sn, sw
- scr, spl, spr, squ, str
- shr, thr

Digraphs

- a-e, ai, ay
- e-e, ee, ea
- i-e, ie, y, igh
- o-e, oa, ow
- u-e, oo, ew, ue
- ar, or, ow, ou
- oy, oi, er, ur, ir
- oo, u, aw, au

Letterland's Choice



ABC Book

This best-selling book is a much-loved publication and a perfect introduction to the Letterland characters.

Children will enjoy meeting Annie Apple and all her friends as they look at the 26 beautifully illustrated scenes and listen to the accompanying stories. On each page there are lots of objects to discover beginning with the target sound, so there's plenty of opportunity for young learners to practise their growing phonics skills. Ideal for promoting phonemic awareness, developing vocabulary and teaching listening skills, the *ABC Book* is an essential addition to any child's bookshelf and to any classroom where phonics is part of the curriculum.

Size: 260 x 215mm / 10.2" x 8.5"
Extent: 64 pages

Hardback
Code: ABC HB
ISBN: 978-1-86209-221-1

BESTSELLER

Child-friendly phonics



Beyond ABC

Bright illustrations and super stories make this sequel to the popular *ABC Book* great for young children who are already familiar with the **a-z** letters and sounds. Featuring 21 essential digraphs -including **wh wr er ai and oa** – this colourful book teaches what happens when letters come together in a word. Read about Clever Cat making Harry Hat Man sneeze 'ch' or Walter Walrus being 'aw'ful to Annie Apple by splashing her with water! With plenty of things to find containing the target digraph sound and a full word list at the back in case they've have missed some, young learners will develop their phonics skills quickly, easily and securely.

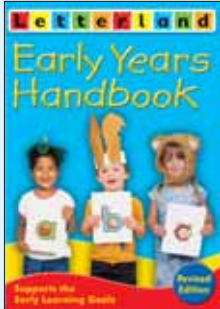
Size: 260 x 215mm / 10.2" x 8.5"
Extent: 48 pages

Hardback
Code: T99H
ISBN: 978-1-86209-399-7

Softback
Code: T99
ISBN: 978-1-86209-398-0

NEW

Early Years Teaching Resources

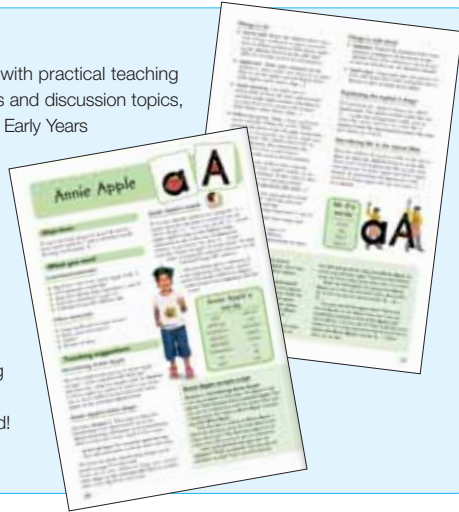


Early Years Handbook

Printed in full-colour and packed with practical teaching suggestions, learning activity ideas and discussion topics, this 80-page guide was written for Early Years practitioners in nurseries, pre-schools and kindergartens.

With a double page for each letter of the alphabet, the *Early Years Handbook* gives clear guidance on introducing the Letterland a-z, A-Z and vowel characters effectively and simply. Ideal for busy teachers introducing phonics to little ones. Over 100 focused phonics activities included!

Size: A4 / 8.3" x 11.7"



"A vast array of bright and colourful materials support the programme"

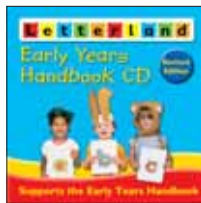
Huw Thomas, TES, UK

Early Years Handbook CD

This CD accompanies the *Early Years Handbook* and features a friendly English voice reading the Handbook's sample scripts. Why not listen to the model script before the lesson and read it to the class yourself later - leaving time for the children to interact with you and shout out the letters?

Alternatively, play the CD in class so your pupils develop their listening and concentration skills and get used to a different voice.

Extent: 26 tracks



Big Picture Code Cards

When it comes to flashcards and whole-group work, bigger really is better! This pack of 46 super-sized cards features a-z, long a e i o u and extra double consonants. With a Letterland mnemonic character on one side and the plain letter on the reverse, these cards make letter introduction activities visually stimulating and fun. The pack contains some great suggestions for use in the classroom and is central to delivering the Phonemic Awareness Fast Track. An invaluable tool in word-building too.

Size: 188 x 244mm / 7.4" x 9.6"
Extent: 46 cards



Super-Sized

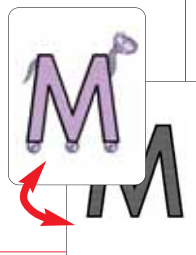


Big Capital Picture Code Cards

Another set of super-sized flashcards but this time featuring the capital A-Z and the five long vowels. Use this pack of 31 double-sided cards to introduce capital letters and their importance in words. Then combine them with the a-z cards and pair the diverse Aa -Zz shapes.

Size: 188 x 244mm / 7.4" x 9.6"
Extent: 31 cards

Super-Sized



Early Years Teaching Resources



Alphabet Frieze

Learn the a-z, alphabetical order, the Aa-Zz pairs and the letter sounds. An excellent interactive teaching aid for finger-tracing, letter-spotting and discussion, featuring each of the 26 Letterland characters. A great first frieze, perfect for pre-schools and nurseries. Mount in seven strips to form a large poster or in a full a-z line. Includes the long vowels.

Size: 840 x 205mm / 33.1" x 8.1"
Format: 7 sections



Code: AF01
ISBN: 978-1-86209-223-5



Alphabet Songs CD

26 lively songs sung to well-known nursery tunes provide early learners with a great introduction to the Letterland alphabet. Encourage them to sing along as they learn the sounds that a-z make in words.

Extent: 26 songs
Format: Audio CD

Code: T23
ISBN: 978-1-86209-197-9

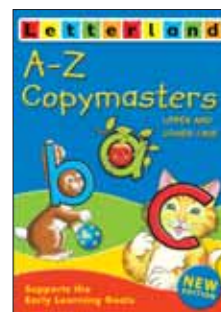


ABC Book

Each page of this popular book depicts a Letterland character surrounded by objects beginning with the target sound, so that children can practise their growing phonics skills. Ideal for use in the classroom.

Hardback
Code: ABC HB
ISBN: 978-1-86209-221-1

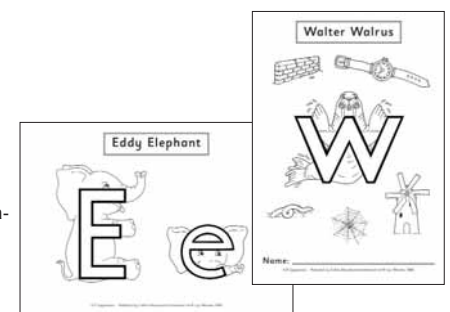
Softback
Code: ABC SB
ISBN: 978-1-86209-222-8



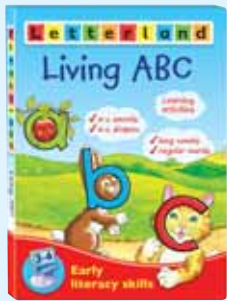
A-Z Copymasters

60 photocopiable worksheets featuring a-z, long vowels and Aa-Zz. The bold, hollow letters are ready to finger-trace, colour or use for rainbow-writing. Develops pencil control and fine motor skills too. Full instructions and ideas included.

Size: A4 / 8.3" x 11.7"



Early Years Teaching Resources



Living ABC

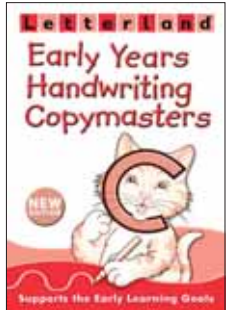
Bring Letterland to life in your classroom with this award-winning software. Use with individual children, small groups or the whole class and let them see, hear and interact with the colourful Letterlanders.

Featuring the a-z characters and the long vowels, the program includes an alphabet song, a handwriting song and a story for each letter plus activities, clickable scenes and a Teacher Zone. For more details see page 21.



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www.curriculumonline.gov.uk
REGISTERED CONTENT PROVIDER

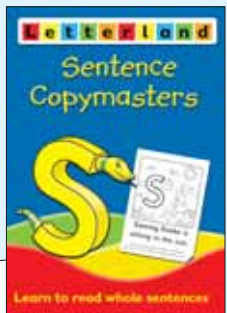
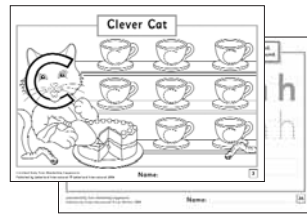
Now for
MAC and PC



Early Years Handwriting Copymasters

48 photocopiable worksheets teach young children correct letter formation, fine motor skills and hand-eye coordination. The first 26 copymasters practise components of letters in printed scenes ready for the child to colour. The remainder feature hollow letters, which are ideal for finger-tracing and writing practice. Includes the popular handwriting verses for every letter and lines so children can practise writing independently.

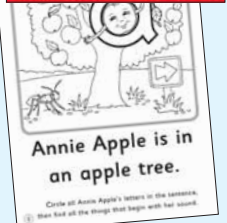
Size: A4 / 8.3" x 11.7"
Extent: 48 copymasters



Sentence Copymasters

A set of new copymasters designed to develop print awareness at letter, word and sentence level. Read each sentence together, emphasising the alliterative words. This heightens awareness of the featured letter and its sound. Next, guide non-readers into behaving like readers, finger pointing and saying the words from memory while they discover that every spoken word matches to a written shape! Finally, each child can build their hand-coloured pages into a book to enjoy at home with their families and friends!

Size: A4 / 8.3" x 11.7"
Extent: 31 copymasters



NEW



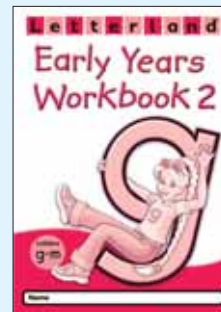
Handwriting Songs CD

26 a-z songs provide a highly effective way to learn how to form the letter shapes correctly by associating them with body parts. The rhyming songs use language and concepts that children already have, so they'll learn easily by association.

Extent: 26 songs



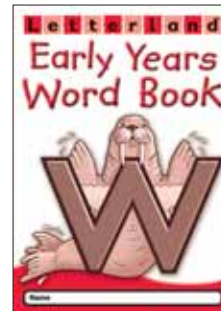
Early Years Teaching Resources



Early Years Workbooks: 1-4

This set of four affordable workbooks gives pre-schoolers numerous opportunities to practise and develop their handwriting skills and to associate letter shapes with sounds. Great for use at home and school, each 16-page workbook covers a quarter of the alphabet and contains two or more activities for each letter.

Size: A4 / 8.3" x 11.7"
Extent: 4 books per pack / 16 pages per book



Early Years Word Book

This handy little book builds into a child's own dictionary of words. Simple words are given as examples and each page features a clear illustration too. Ruled lines guide the children as they practise their handwriting, copy the featured words and add more of their own.

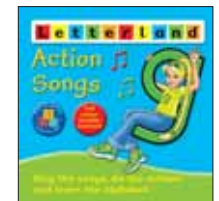
Size: A5 / 5.8" x 8.3"
Extent: 10 per pack



Action Tricks Poster

Do the actions, make the letter sounds and learn the alphabet with this great actions poster! Actions help to develop multi-sensory memory clues for the letter sounds and can be performed sitting or standing. Great for use with Early Years classes.

Size: A1 / 23.4" x 33"

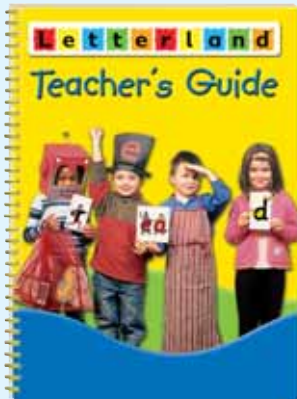


Action Songs CD

These 26 catchy songs are designed to be sung for enjoyment - and with energy! Every line of each a-z verse has its own playful action which is illustrated in the booklet included. Fun at home, school or in the car!

Format: Audio CD
Extent: 26 songs, 32 page booklet

Primary Years Teaching Resources



Teacher's Guide

This easy-to-follow Guide contains over 200 pages of lesson plans, assessment sheets, teaching ideas and activities covering all essential spelling patterns for the 44 phonemes starting with **Aa-Zz**. There are photocopiable word lists for each consonant blend and digraph, plus extra copymasters featuring extension activities and cards.

The special Child and Teacher Strategies accelerate learning, making early mastery of blending and segmenting fast, effective and fun.

Size: A4 / 8.3" x 11.7"
Extent: 218 pages



Full of useful multi-sensory tricks and strategies to help embed learning.



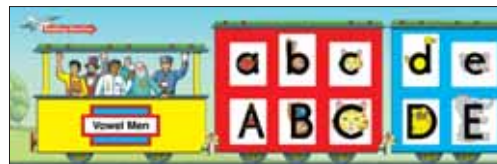
Photocopiable word lists for each consonant blend and digraph.

Class Train Frieze

This bright, clear frieze provides a stimulating reference point for the classroom wall. Great for whole class work on letter shapes, sounds and alphabetical order, this glossy frieze is available in both straight and pre-cursive letters. Makes referring to both **a-z** and **A-Z** easy and quick.

Size: 1000 x 348mm per section / 39.4" x 13.7"
Extent: 4 sections

Pre-cursive	Straight
Code: T04	Code: T04S
ISBN: 978-1-86209-236-5	ISBN: 978-1-86209-296-9



Primary Years Teaching Resources



ABC Book

This best-selling book is an essential addition to any phonics classroom and for use with the *Teacher's Guide*. With vibrant illustrations and simple stories, the book features the 26 Letterland characters in alphabetical order. Children will love finding objects in the scenes to match the target sound and hearing all about the Letterland friends. Promotes phonemic awareness and vocabulary development.

Size: 260 x 215mm / 10.2" x 8.5"
Extent: 64 pages

Hardback
Code: ABC HB
ISBN: 978-1-86209-221-1

BESTSELLER



Alphabet Songs CD

26 lively songs sung to well-known nursery tunes provide early learners with a great introduction to the alphabet. Encourage them to sing along as they learn the sounds that **a-z** make in words.

Extent: 26 songs
Format: Audio CD

Munching Mike's
Alphabet Song
*'Mmm...', that monster Munching Mike.
My, he has an appetite!
'Mmm...'; he hums contentedly,
munching mouthfuls merrily.'*



Handwriting Songs CD

26 **a-z** songs provide a highly effective way to learn how to form the letter shapes correctly. By association with body parts! The rhyming songs use language and concepts that children already have, so they'll learn easily by association.

Extent: 26 songs
Format: Audio CD

Bouncy Ben's
Handwriting Song
*'Brush down Ben's big, long ears.
Go up and round his head
so his face appears!'*



Alphabet Desk Strips

Create an alphabet reference point for your pupils with these desk strips. Printed in full-colour, these handy card strips feature both upper and lower-case Letterland characters in alphabetical order. There's also space for each child to write their name.

Size: 420 x 99mm / 16.5" x 3.9"
Format: Pack of 10 strips

NEW



Primary Years Teaching Resources

Beyond ABC

This sequel to the *ABC Book* introduces 21 popular digraphs in full-colour scenes. Bright illustrations and super stories make this book a classroom essential for teachers of children who are already familiar with the a-z letters and sounds. With plenty of things to find and word lists at the bottom of every page, you'll help your young learners develop their phonics skills quickly, easily and securely.

NEW

Size: 260 x 215mm / 10.2" x 8.5"

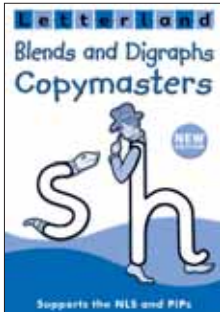


Hardback

Code: T99H
ISBN: 978-1-86209-399-7

Softback

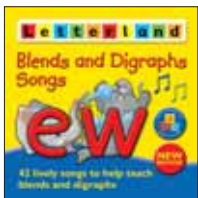
Code: T99
ISBN: 978-1-86209-398-0



Blends and Digraphs Copymasters

Designed to be used alongside the Primary Years *Teacher's Guide*, these copymasters are ideal for teaching key blends and digraphs. The 59 photocopiable worksheets will help children explore spelling patterns at the beginning, middle and end of words. Includes exercises on consonant blends, long vowel sounds and final magic e.

Size: A4 / 8.3" x 11.7"
Extent: 60 copymasters



Blends and Digraphs Songs CD

A fun collection of 42 catchy songs, linked to the *Teacher's Guide* and featuring consonant blends, digraphs and trigraphs. Great to sing, then go over each rhyming text for guided reading or fluency practice.

Extent: 42 songs, 24 page booklet
Format: Audio CD



"You have uncovered some important principles of learning supported by research findings in your efforts to develop Letterland as an effective instructional tool. I am very impressed."

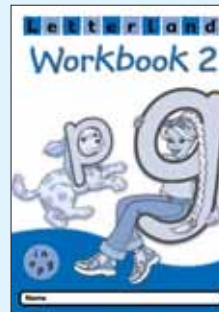
Linnea Ehri, National Reading Panel Member, Professor, City University of New York, USA

Primary Years Teaching Resources



Living Code Cards

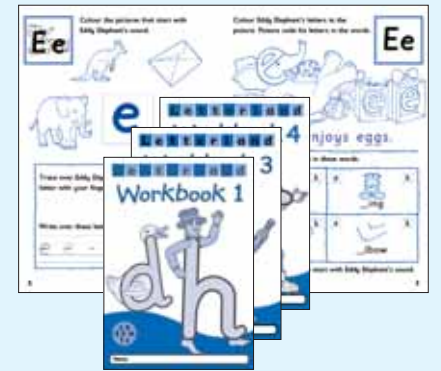
These animated flashcards will bring letter presentation, blending and segmenting to life in your classroom. Simply choose the letters, or letter combinations, you want to teach from the easy-to-use teacher interface. Then display the letters, hear the sounds and watch the animated stories. To build a word, choose a plain or pre-cursive font and then display and hear it with either plain letters or with support from the letter characters. Have fun with all essential digraphs and trigraphs on screen or on an interactive whiteboard.



Workbooks: 1-4

Help children move from a-z letter sounds to blending with this set of four affordable workbooks. Carefully structured, and containing plenty of stimulating activities, these books are great for individual or small group work.

Size: A4 / 8.3" x 11.7"
Extent: 4 books per pack



Picture Code Cards

Ideal for transferring Letterland learning to plain letters on the reverse sides, these robust cards feature a-z and over 40 other essential spelling patterns. An excellent classroom tool focusing on phonic structure, role play, language development, word-building and spelling.

Size: 180 x 165mm / 7.1" x 6.8"
Extent: 85 cards

Pre-cursive

Code: T10
ISBN: 978-1-86209-241-9



Straight

Code: T29
ISBN: 978-1-86209-199-3





Action Tricks Poster

Action learning helps to develop multi-sensory memory cues for letter sounds and is vital in any phonics classroom. This large poster features all the Letterland Action Tricks, which can be performed by a child sitting or standing. Do the actions, make the sounds and learn the alphabet – great fun too!

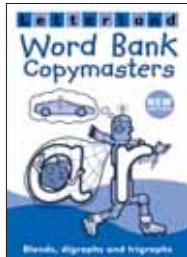
Size: A1 / 23.4" x 33"

Action Songs CD



These a-z songs are for sheer enjoyment at the end of a busy day. Every line of each verse has its own playful action to match the words, all illustrated in the accompanying booklet.

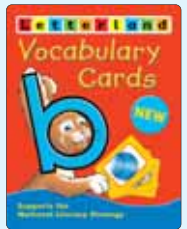
Extent: 26 songs, 32 page booklet



Word Bank Copymasters

25 photocopiable worksheets plus a Pupil Record Sheet and full instructions, make this book ideal for teachers of children learning about digraphs, consonant blends and trigraphs. Featuring the grapheme on the left plus word examples and space for further words to be written on the right, these copymasters are a useful vocabulary-building aid too.

Size: A4 / 8.3" x 11.7"
Extent: 32 pages

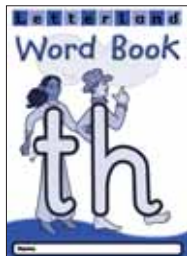


Vocabulary Cards

Super-Sized

A key resource for developing phonemic awareness and early vocabulary-building. The 78 super-sized flashcards feature a bright picture on one side and the corresponding word on the other plus over 200 rhyming words. Great for pair work and for stimulating class discussions. Includes instructions cards and 12 photocopiable rhyming word lists.

Size: 188 x 244mm / 7.4" x 9.6"



Word Book

This handy little book provides a special place for pupils to create their own, personalised dictionaries. Each page features high-frequency words to encourage children to start their word collections. Ruled lines guide children's handwriting strokes while they add to their dictionary pages.

Size: A5 / 5.8" x 8.3"
Extent: 10 per pack

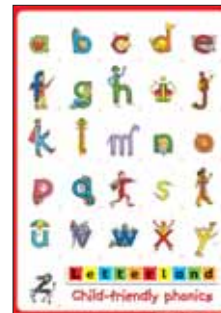
Pack of 10!



Class Poster (straight letters)

A compact reference point for whole-class work on letter shapes, sounds and upper and lower-case linking. Includes long vowels. Great for practising letter sounds while pointing to the letter pairs and as a memory aid for young learners.

Size: A2 / 16.5" x 23.4"



Alphabet Stickers

The Letterland alphabet as glossy, full-colour stickers. Use as rewards or motivators for your class or with your own worksheets or homework books.

Size: A4 / 8.3" x 11.7"
Extent: 26 stickers per sheet / 10 sheets per pack



Merit Stickers

Rewards that your pupils will want and you can afford! This pack of 10 sheets gives you 260 stickers and a fun and simple way to encourage and motivate young learners. Featuring the a-z characters and the words 'well done' 'good work' and more.

Size: 280 x 220mm / 11" x 8.7"
Extent: 10 sheets per pack



Plays

Four fun plays for shared reading or performance. Each play features five Letterland characters on an adventure, plus a narrator and a chorus leader. The rhyme and rhythm help to develop early reading skills and children will love dressing the part with simple hats and props.

Size: 210 x 170mm / 8.3" x 6.7"



Going to the Park (6 copies)
Code: T47A
ISBN: 978-1-86209-301-0

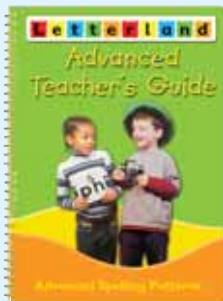


Bouncy Ben Goes Shopping (6 copies)
Code: T47B
ISBN: 978-1-86209-312-6



What Shall We Do Today? (6 copies)
Code: T47C
ISBN: 978-1-86209-313-3

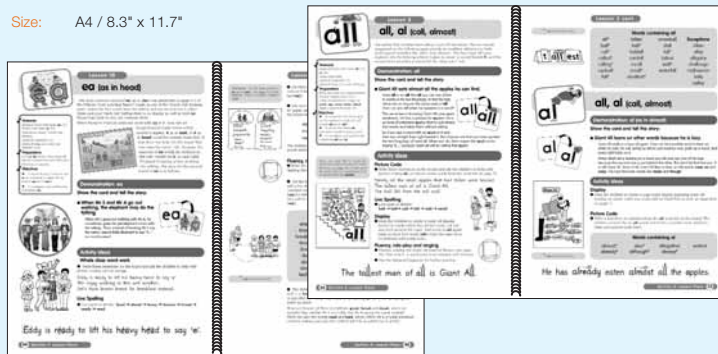




Advanced Teacher's Guide

120 pages of lesson plans, activity ideas and photocopiable sheets makes the *Advanced Teacher's Guide* ideal for teachers of slightly older children. The Guide covers all the spelling patterns detailed in the scope diagram on page 4 of this catalogue and includes **ed** and **ing** endings, the irregular schwa sound in 'America' and the popular **tion** story, which makes over 1,000 words ending in **tion** easy to read and spell correctly.

Size: A4 / 8.3" x 11.7"



Code: T43
ISBN: 978-1-86209-294-5

Live Spelling



Picture Code Cards

A key resource for transferring Letterland learning to plain letters on the reverse sides, these robust cards feature a-z plus 40 essential spelling patterns. An excellent visual tool focusing on phonic structure, role play, language development, word-building and spelling.

Size: 180 x 165mm / 7.1" x 6.8"
Extent: 85 cards

Pre-cursive
Code: T10
ISBN: 978-1-86209-241-9



Vowel Scene Posters

This pack of four posters provides a great visual aid to the skills you'll be teaching your older children. They act as conceptual organisers and remind children at a glance of important phonics facts as they move beyond a-z.

Size: A2 / 16.5" x 23.4"
Extent: 4 posters per pack

Pack of 4!



Living Code Cards

Use these animated flashcards to bring letter presentation, blending and segmenting to life in your classroom. Have fun with a-z and all essential digraphs and trigraphs on screen or on an interactive whiteboard. For more details see page 21.

Format: CD-ROM



Story
Listen and watch the animated digraph story.

Word bank
Make a list of words appearing using selected phoneme.

Font choice
Switch from pre-cursive to straight letter shapes.

Plain letter
Remove the characters to view plain letters only.



Now for MAC and PC

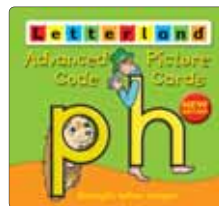


Advanced Picture Code Cards

50 double-sided cards with the plain letters on one side and the Letterland characters on the reverse. An excellent classroom aid for teaching phonic structure, role play, language development activities, word-building and spelling.

Size: 180 x 165mm / 7.1" x 6.8"

Extent: 50 cards (Straight letter shapes)

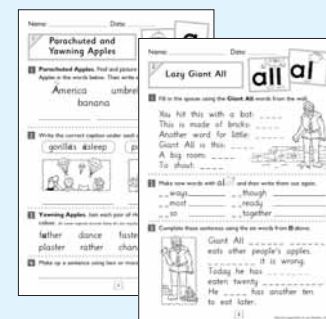
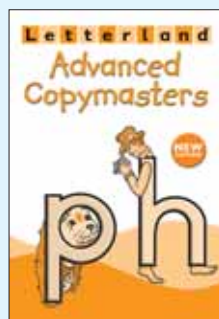


Advanced Copymasters

48 detailed photocopiable worksheets to consolidate and extend the teaching content of the *Advanced Teacher's Guide*. Great for class or group work on common beginnings and endings of words, shared sounds and vowel digraphs, they can be used for homework too. Includes Pupil Record Sheets for recording and assessing individual progress.

Size: A4 / 8.3" x 11.7"

Extent: 56 pages



Advanced Songs CD

15 fun songs to engage children and support the spelling patterns taught in the *Advanced Teacher's Guide*. The accompanying lyrics can be printed from the booklet to make ideal shared or guided reading texts.

Format: Audio CD
Extent: 15 songs



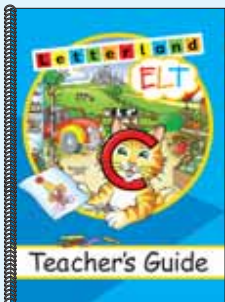
"The message I want to convey - Letterland works!"

Bonnie MacGregor,
Teacher, Canada

English Language Teaching Resources



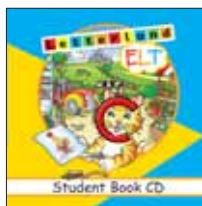
Make learning English as a second, additional or foreign language easy and enjoyable with the Letterland ELT course. The integration of English Language Teaching and Letterland phonics in these colourful teaching resources will give your young learners a flying start. Great for children aged 4-8.



ELT Teacher's Guide

The 21 flexible lessons in this Guide introduce a basic English vocabulary, key grammatical structures, the shapes and sounds of the Aa-Zz, short and long vowels and the sh and ch digraphs. Clear, easy-to-follow lesson plans plus an Activity Bank full of teaching ideas means your pupils will quickly gain valuable speaking and listening skills and early mastery of the Aa-Zz letter sounds. Photocopiable student cards, assessment sheets and a teacher training section included.

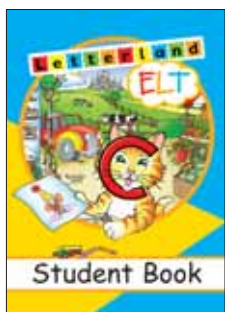
Size: A4 / 8.3" x 11.7"
Extent: 116 pages



ELT Student Book CD

This audio CD pack is an essential teacher resource delivering the 21 lessons in the ELT course. It ensures that your pupils hear correct pronunciation models and that they follow the clear, friendly instructions on every page of the *ELT Student Book*. Native English voices demonstrate the key phonics skills of blending sounds and building words. Also features simple songs to make learning each letter sound memorable and fun.

Format: Double Audio CD
Extent: 32 page booklet



ELT Student Book

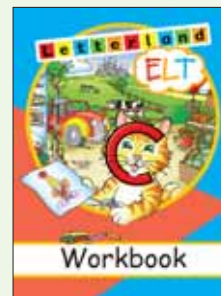
Combining bright pictures with clear words and instructions, the *ELT Student Book* has four pages per lesson. Learning activities consolidate and review the language and letter sounds presented orally by the teacher (with or without Monkey!) and on the *Student Book CD*.

Size: A4 / 8.3" x 11.7"
Extent: 80 pages

Code: ELTSB
ISBN: 978-1-86209-184-9



English Language Teaching Resources

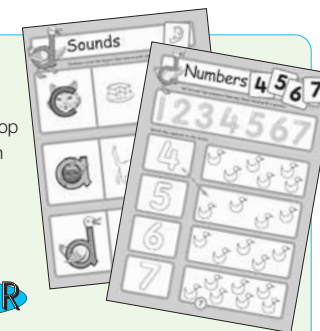


ELT Workbook

The pair work activities and language games featured in this workbook will build children's confidence and develop key speaking and listening skills. Two pages per lesson provide essential practice of the target sound, review previous sounds and revise key vocabulary. A great resource for use in the classroom or at home.

Size: A4 / 8.3" x 11.7"
Extent: 40 pages

BESTSELLER



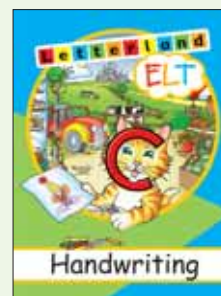
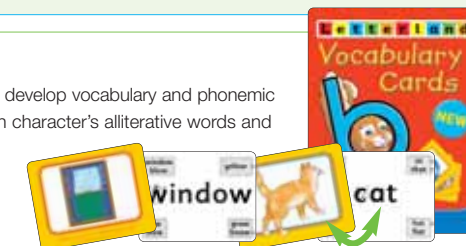
Vocabulary Cards

Three super-sized cards for each of the a-z letter sounds to develop vocabulary and phonemic awareness of initial letter sounds. Use them to present each character's alliterative words and rhyming words. A great visual aid for class review activities.

Size: 188 x 244mm / 7.4" x 9.6"
Extent: 86 cards

Super-Sized

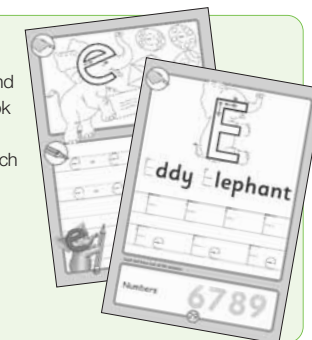
Code: VC
ISBN: 978-1-86209-286-6



ELT Handwriting Book

A double page for each letter of the alphabet in upper and lower-case plus numbers 1-10. This write-in activity book is for children progressing from tracing the letters to independent writing. Large, hollow letters at the top of each page make rainbow-writing and finger-tracing fun, and there's space below for correct letter formation practice.

Size: A4 / 8.3" x 11.9"
Extent: 60 pages



ELT Alphabet Songs CD

Simple alphabet songs for English language learners as featured on the *ELT Student Book CD*. 26 fun songs with memorable tunes make learning the a-z letter sounds entertaining and easy. Great for pronunciation practice and confidence building, the CD works well with individual students at home or the whole group in class.

Code: ELTAZCD
ISBN: 978-1-86209-191-7



Monkey Hand Puppet

Made from soft fabric, this friendly little puppet will attract attention and captivate your class. Use Monkey to model language, introduce sounds and help the flow

Code: ELTMK
ISBN: 978-1-86209-297-6

Readers

Vowel Readers - Red Series

Letterland *Vowel Readers - Red Series* is designed for first steps in independent reading. Short-vowel decodable text is accompanied by bright illustrations so children will gain a sense of real accomplishment as they manage to read the whole book. This new set of readers focuses on the short vowels: **a e i o u**.

Size: 254 x 226mm / 10" x 9"

Code: T93
ISBN: 978-1-86209-402-4



Vowel Readers - Blue Series

Letterland *Vowel Readers - Blue Series* combines easily decodable words with a few essential high-frequency words. Great for guided or shared reading and independent practice of initial and final phonemes and short medial vowels.

Phonic focus: short medial vowels:
a e i o u.

Size: 254 x 226mm / 10" x 9"
Extent: 8 pages per book. 6 books per pack

Code: T94
ISBN: 978-1-86209-403-1



Vowel Readers - Orange Series

Letterland *Vowel Readers - Orange Series* takes learning vowel sounds to the next stage. In this series, vowel digraphs are introduced. High-frequency words are interspersed throughout interesting stories that really put young children safely on the road to reading. 2-4 lines of text per page.

Phonic focus: vowel digraphs **ae ee ie oe ue ai ay ea ee ie oa oo**.

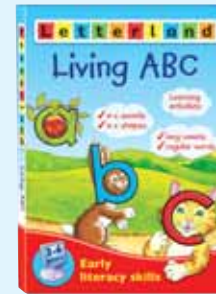
Size: 254 x 226mm / 10" x 9"
Extent: 16 Pages per book. 6 books per pack

Code: T95
ISBN: 978-1-86209-404-8



Software

Living ABC



One of the newest additions to the Letterland range, this award-winning software features all the familiar alphabet characters in bright, interactive scenes. Animations, sound effects, songs and stories really bring the Letterland alphabet to life making learning fun and motivating. Children of all abilities will love using the structured interface to find out more about the a-z sounds and shapes. Plus, there are simple, age-appropriate activities to help develop letter shape and sound recognition, short and long vowel sound differentiation and simple word-building skills. The easy-to-use Teacher Zone means educators can keep track of individual children's progress. Great for use with small groups or for the interactive whiteboard.

1 User CD-ROM

Code: T70
ISBN: 978-1-86209-359-1

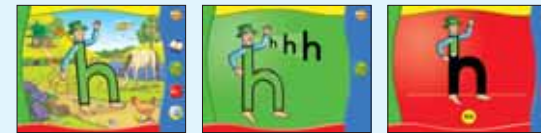
3 User Licence

Code: T75
ISBN: 978-1-86209-367-6

5 User Licence

Code: T76
ISBN: 978-1-86209-368-3

Now for
MAC and PC



Note: This CD-ROM includes a single user licence for only one computer. For multi-user licensing (with network capability) please buy the CD-ROM PLUS the



CURRICULUMONLINE
www.curriculumonline.gov.uk
REGISTERED CONTENT PROVIDER

Living Code Cards



These animated flashcards will really bring letter presentation, blending and segmenting to life in your classroom. Simply choose the letters or letter combinations you want to teach from the easy-to-use teacher interface. Then display the letters, hear the sounds and watch the animated stories. To build a word, choose a plain or pre-cursive font and then display and hear it with either plain letters or with support from the letter characters. Have fun with a-z and all essential digraphs and trigraphs on screen or on an interactive whiteboard.

Now for
MAC and PC



Note: This CD-ROM includes a single user licence only. For multi-user licensing please buy the Site Licence (which includes the

ABC Adventures



Join Annie Apple, Zig-Zag Zebra and friends in this bright, animated software game suitable for children aged 3+. There's a party in Letterland and all 26 letter characters will be invited - provided you can find them first! This well-priced new software is specially designed for use at home, or for individual nursery children new to Letterland and ICT.

Format: CD-ROM

Now for
MAC and PC

Note: For single users only. No site licence or multiple licences available. PC and MAC versions available.

System Requirements: Minimum system requirements: • 64Mb of RAM • 800 x 600 screen resolution • 8x CD-ROM • Sound Card
Windows® 98 and above 750MHz Pentium III or equivalent. Mac OS X version 10.3 "Panther" or higher

Picture Books

BESTSELLER

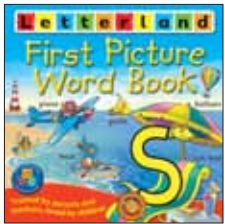


ABC Book

This best-selling book is a much-loved publication and the perfect introduction to the Letterland characters. Children will enjoy meeting Annie Apple and all her friends as they look at the 26 beautifully illustrated scenes and listen to the accompanying story. Ideal for promoting phonemic awareness, developing vocabulary and teaching listening skills, the *ABC Book* is an essential addition to any child's bookshelf.

Hardback
Code: ABC HB
ISBN: 978-1-86209-221-1

Softback
Code: ABC SB
ISBN: 978-1-86209-222-8



First Picture Word Book

Introduce young children to the exciting world of words with the *First Picture Word Book*. Containing over 180 words with bright accompanying illustrations, this book expands vocabulary, teaches alphabetical order and develops early word-picture association skills.

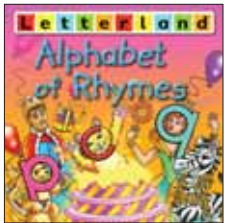
Size: 255 x 255mm / 10" x 10"
Extent: 32 pages



Who's Hiding? Lift-the-Flap ABC Book

A lively lift-the-flap book featuring all the 26 Letterland characters. This durable book introduces young children to the letters of the alphabet and makes it fun and interactive. They'll soon learn to associate letter sounds with letter shapes and words with pictures - a crucial first step on the road to reading success.

Size: 226 x 254mm / 8.9" x 9.9"
Extent: 16 pages



Alphabet of Rhymes

Teach your children important lessons about alliteration, rhyme and rhythm in this exciting treasury of children's verse. Containing 26 original rhymes - one for each letter of the alphabet - this beautifully illustrated book takes young children on a poetic adventure through Letterland.

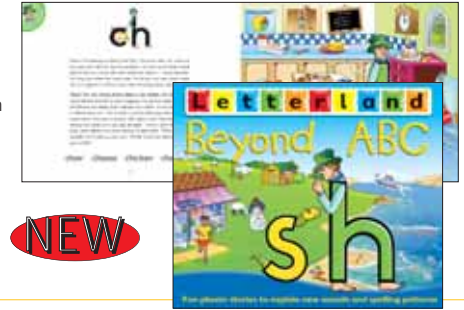
Size: 255 x 255mm / 10" x 10"
Extent: 32 pages



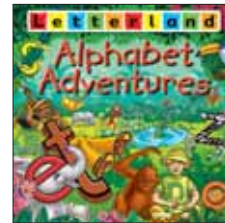
Beyond ABC

Bright illustrations and super stories make this sequel to the popular Letterland ABC perfect for young children learning to read. This great new title introduces 21 popular digraphs such as **ch** and **sh** in an accessible story format. Children will love hearing that Harry's hairy hat makes Clever Cat's nose tickle so much she sneezes and says 'ch!' Also supports good spelling.

Size: 260 x 215mm / 10.2" x 8.5" **Extent:** 48 pages



NEW



Alphabet Adventures

Spot Dippy Duck dressed as a dinosaur or Red Robot racing in his rocket ship! Containing 12 action-packed scenes filled with fascinating detail, *Alphabet Adventures* shows all of the Letterland characters as well as other things beginning with each **a-z** letter sound. With so many things to find, so many questions to answer and so much to talk about, children will love returning to the illustrations time after time. Ideal for encouraging speaking skills as well as identifying initial letter sounds.

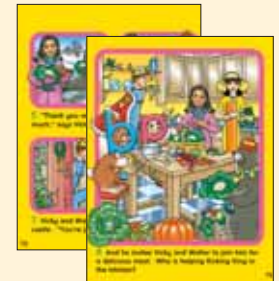
Size: 245 x 245mm / 9.5" x 9.5" **Format:** softback **Extent:** 64 pages



Alphabet Tales

The accessible comic-strip style of this **a-z** story book will engage young learners and facilitate independent reading. Children will love hearing about Eddy Elephant's Excellent Race, Jumping Jim's Jolly Day and more as they learn the alphabet and build their reading confidence.

Size: 220 x 280mm / 8.7" x 11" **Format:** softback **Extent:** 80 pages



Bedtime Stories

Join the 26 Letterland friends as they dive the ocean deep in search of hidden treasure or blast into space with an alien adventurer! These entertaining bedtime stories with accompanying illustrations will intrigue young children and introduce them to the magical world of Letterland. Great for reading aloud at any time of day!

Size: 220 x 280mm / 8.7" x 11" **Format:** Softback **Extent:** 32 pages



Activity Books

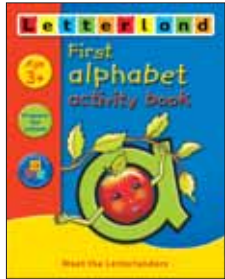


A series of write-in activity books for the 3+ age group providing a lively introduction to reading, writing and spelling. All have helpful notes for parents and educators.

Size: 220 x 280mm / 8.7" x 11"
Format: Softback Extent: 24 pages each

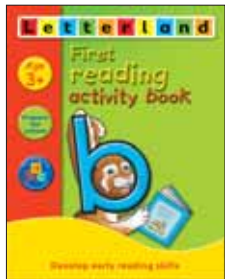
3 years +

BESTSELLER



First Alphabet Activity Book

This colourful book helps children link letter shapes and sounds and is a first introduction to the a-z Letterland characters. Children will love colouring and finger-tracing the letters and making links between the letters and the sounds they make at the beginning of simple words.



First Reading Activity Book

Help your child develop a variety of early reading skills with this fun activity book. Perfect for little ones, it contains a variety of activities designed to develop rhyming, matching, and letter-spotting skills.

Code: AB03
ISBN: 978-1-86209-217-4



First Handwriting Activity Book

Fun pre-writing activities with a focus on pencil control. The friendly Letterland characters introduce the correct strokes for a-z and there is plenty of opportunity for children to develop essential first handwriting skills.



First Rhyming Activity Book

Encourage your child to take that vital first step on the road to reading with this colourful activity book. Your child will learn to identify words that rhyme and anticipate word endings and have fun drawing pictures and colouring. Great for developing pencil control too.



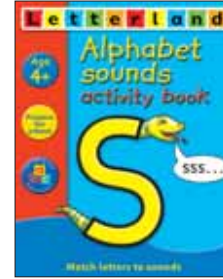
Activity Books



Write-in activity books for the 4+ age group. All books have helpful notes provided for parents and educators.

Size: 220 x 280mm / 8.7" x 11"
Format: Softback Extent: 24 pages each

4 years +



Alphabet Sounds Activity Book

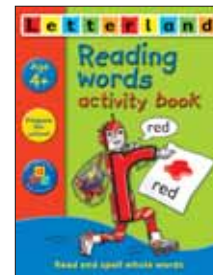
With built-in writing and revision activities, this bright activity book is ideal for children learning about the alphabet at pre-school or school. They'll learn the wonderfully simple Letterland Sounds Trick for linking a-z letter shapes and sounds and have fun with alliteration and object-matching.



Reading Words Activity Book

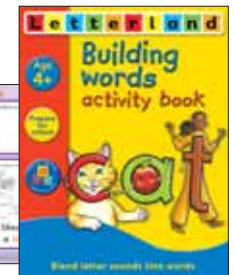
Encourage your child to read simple words independently with the help of the friendly Letterland characters. They'll have fun learning to read and spell regular words and there are some common sight words included too.

Code: AB06
ISBN: 978-1-86209-220-4



Building Words Activity Book

Blending sounds to make words is an essential reading skill. Encourage your child's early blending skills with this bright activity book. Includes a pull-out game plus stories that bring to life the ch and sh digraphs.



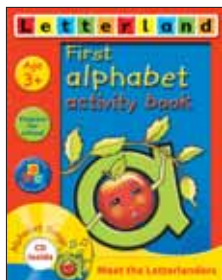
Spelling Words Activity Book

This colourful book is packed with activities to help children identify the beginnings, middles and endings of words - a key skill in learning to spell whole words.

Code: AB08
ISBN: 978-1-86209-303-4



Activity Packs and Sticker Books

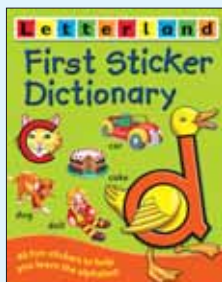


First Alphabet Activity Book & Alphabet Songs CD Pack

Combine letter shapes with sounds with this activity book and CD pack. The CD features 26 alphabet songs - one for each letter of the alphabet - and the book contains plenty of fun activities to help your child link the letter shape and sound. Perfect for little ones just beginning to learn the a-z.

Extent: Audio CD and Activity Book

Code: AB01PK
ISBN: 978-1-86209-311-9



First Sticker Dictionary

Featuring over 120 key words, this attractive sticker dictionary will help even the youngest child learn the shapes and sounds of the a-z. With lots of stickers to put in the right places there's no end of things to talk about and educational fun to be had!

Size: 220 x 288mm / 8.7" x 11"
Extent: 16 pages



First Handwriting Activity Book and Handwriting Songs CD Pack

A winning combination of the popular *Handwriting Songs CD* and the *First Handwriting Activity Book*, this pack makes learning the correct letter strokes entertaining and easy. The CD contains 26 lively songs - one for each letter of the alphabet - and the book will help your child with their pencil control too.

Extent: Audio CD and Activity Book

Code: T66
ISBN: 978-1-86209-356-0



Fun-To-Find Sticker Book

Develop your child's word-picture association skills with this delightful sticker book. Featuring a range of fabulous, full-colour scenes and over 80 things to find and stick, this book will provide hours of entertainment as well as being an amazing tool for learning the letters of the alphabet.

Size: 220 x 280mm / 8.7" x 11"
Extent: 16 pages

Board Books

"Letterland fuels the children's imagination and so maximises potential for learning."

Shirley Houston, Lecturer,
Notre Dame University,
Australia

Packed with vibrant artwork and simple text, these sturdy board books will give little learners an exciting glimpse of life in Letterland. Collect four mini-books to cover all 26 letters of the alphabet.

Size: 140 x 140mm / 5.5" x 5.5"
Format: Board Book
Extent: 12 pages each



In the Jungle

Some of the Letterland characters come face to face with a tiger and other jungle animals.

Code: T32



Under the Sea

Join a few more of the Letterland characters as they meet a host of marine life.

Code: T33



At the Seaside

Letterland characters find lots of fun things to do at the seaside, from jumping into the sea to flying a kite and sailing.

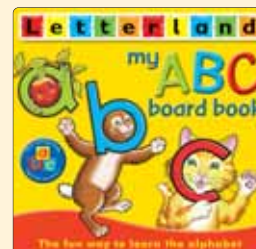
Code: T34



On the Go!

Enjoy seeing the Letterland characters take to the road and air in a range of wacky vehicles, from an ink-pen car to a zebra-drawn carriage.

Code: T35



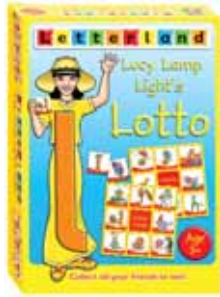
ABC Board Book

With a character on every page - from Annie Apple to Zig-Zag Zebra - this sturdy board book provides a fun and entertaining way to introduce tiny tots and toddlers to the letters of the alphabet. Ideal for little hands to hold as you talk about the pictures and fascinate them by making the letter sounds together.

Size: 210 x 210mm / 8.3" x 8.3"
Format: Board Book
Extent: 26 pages

BESTSELLER

Games, Puzzles and Flashcards



Lucy Lamp Light's Lotto

Make first phonics fun to learn with this children's board game for ages 3+. Based on the popular lotto/bingo, this card-matching game for up to six players is ideal for developing memory and letter recognition skills. The colourful game boards and cards feature the Letterland alphabet characters keeping fit, dressing up and more. Contains full instructions and additional fun ideas for use at home or school.

Size: 200 x 280mm / 8" x 11"
Extent: 6 game boards and 48 lotto cards

NEW



Sammy Snake's Snap

Develop your child's letter recognition skills with this pack of 112 playing cards. Play traditional 'snap', 'odd-one-out' or 'memory pairs' and use for word-building and spelling games. The colourful cards provide excellent educational value as well as instant entertainment and also teach essential skills of taking turns, following rules and fair play. Games ideas and instructions included.

Cards: four sets of a-z, long vowels a e i o u and silent final e.

Size: 82 x 63.5mm / 3.2" x 2.5"
Extent: 112 cards

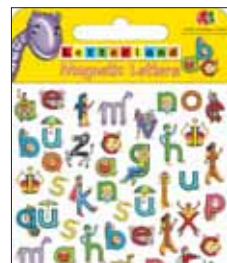


Adventure Posters

A pack of three posters on the themes of Land, Air and Sea. Sharp-eyed children will find lots to talk about as they build their vocabulary and develop essential letter recognition skills.

Great for encouraging discussion, observation and speculation, they'll brighten any bedroom or classroom wall. Plus, there's an alliterative object to find for nearly every letter of the alphabet!

Size: A2 / 16.5" x 23.4"
Extent: 3 posters per pack



Magnetic Letters

Spelling practice needn't be dull with Letterland *Magnetic Letters*. This set of 62 small magnetic letters is the perfect tool for young children aged 3+ to experiment with word-building. Contains all the Letterland characters plus the long vowels and plain vowels so even irregular words can be constructed correctly. Use on any smooth, metallic surface as a fun educational aid. Instructions included.

Extent: 62 pieces

Games, Puzzles and Flashcards

Giant Alphabet Puzzle

Designed for young children at home or at school, this sturdy alphabet puzzle is just right for small hands. Each large jigsaw piece holds visual clues to help your child decide who comes next in the Letterland alphabet and there are objects to find in every puzzle piece. Develops letter recognition, alphabetical order and hand-eye coordination skills.

Puzzle size: 686 x 483mm / 27" x 19"
Extent: 28 pieces



First Reading Flashcards

These 65 double-sided flashcards are a Letterland bestseller. Featuring the a-z and A-Z characters on one side and the plain letter on the reverse, these robust cards introduce the sounds and shapes of the alphabet to young learners aged 3+. Versatile and visually appealing, the pack includes instructions for correct pronunciation, handy examples and learning games ideas.

Size: 82 x 127mm / 3.2" x 5"
Extent: 65 cards

BESTSELLER



Second Reading Flashcards

A pack of 80 versatile flashcards featuring decodable words in large, lower-case letters. Printed with the Letterland letters on one side and plain letters on the other, children will easily make the link between them and move from one to the other. There are lots of games ideas included and the pack also contains key sight words with less regular parts underlined to alert children to the less regular sound. Great for young learners aged 4+.

Size: 82 x 127mm / 3.2" x 5"
Extent: 80 cards



Rhyming Flashcards

Designed for children aged 3+, these fun-filled flashcards are ideal for helping young children to identify words that rhyme and anticipate word endings. Each pack contains 54 cards with a colourful illustration on one side and the corresponding word printed in lower-case on the reverse. Comes with instruction cards detailing a range of lively activities to help little ones learn all about rhyme.

Size: 82 x 127mm / 3.2" x 5"
Extent: 56 cards



Classic Titles



Letterland has been a household word for a whole generation. To celebrate the fact, the following titles are being published in March 2008 as collector's editions.

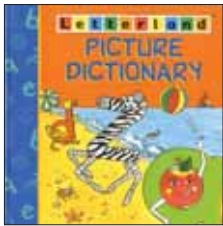
Featuring the original characters, including Robber Red and Wicked Water Witch, these Classic stories are perfect for those who remember them from childhood. Books to both engage young readers and introduce them to letters and the sounds they make in words.



ABC Book (Classic)

Beautifully illustrated in the classic style, this appealing ABC book opens children's eyes to the fun and versatility of letters. Fans of Robber Red and Wicked Water Witch will be delighted to see these much-loved characters making a comeback.

Size: 265 x 215mm / 10.4" x 8.5"
Format: Hardback Collector's Edition
Extent: 64 pages



Picture Dictionary

Building children's early vocabulary is an essential part of learning to read. In this colourful *Picture Dictionary* Annie Apple, Bouncy Ben and all the other Letterland characters introduce young learners to over 400 key words. There are words to find on each page and activities designed to stimulate the imagination - the more you look the more you will find to talk about!

Size: 255 x 255mm / 10" x 10"
Extent: 56 pages
Format: Softback



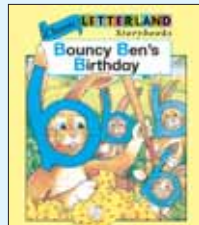
Storybooks (Classic)

A collection of 20 original stories great for reading to children or for more advanced readers, and repackaged for a new generation. Each book features an entertaining story about one or more of the Letterland characters. The combination of engaging text, familiar characters and interesting stories help the development of vocabulary and reading skills.

Size: 165 x 185mm / 6.4" x 7.2"
Extent: 32 pages
Format: Hardback Collector's Edition

Code: TB10
ISBN: 978-1-84011-851-3

Available in packs of 20 or as single copies.



Classic Titles

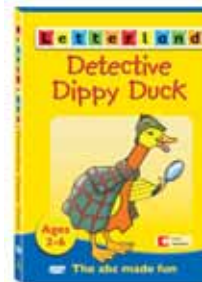


Once Upon a Time in Letterland DVD

Monkey, a much-loved toy, is upset because his owner, Joe, seems to prefer reading books to playing with him. But Annie Apple shows Monkey how to slip through the page into Letterland where there's a surprise around every corner! He meets the Letterland characters and discovers why books can be so exciting as he starts learning to read.

Format: DVD – Dual PAL/NTSC
Extent: 55 minutes

Code: V10DVD
ISBN: 978-1-86209-310-2



Detective Dippy Duck DVD

When Quarrelsome Queen's quilt goes missing, she insists that it must be found within one hour. If not, Robber Red will get the blame. But nobody knows what has happened! Dippy Duck steps in to help but will she find the quilt in time?

This delightful Letterland 'who done it' has all the Classic Letterland alphabet characters in search of clues. Children will experience exciting adventure with real educational value as they join Dippy Duck and friends in their detective work.

Format: DVD – Dual PAL/NTSC
Extent: 55 minutes, 4 episodes



A Christmas Story DVD

The Letterland characters are gathering for a party and each has a job to do. Impy Ink is in charge of invitations, Eddy Elephant will organise the entertainment and Golden Girl is planning the games. But one thing is missing.....will Christmas really be Christmas if there isn't any snow? Meet the Letterland characters and join the anticipation in this delightful seasonal tale.

Format: DVD – Dual PAL/NTSC
Extent: 55 minutes, 5 episodes



Note: If you are using both Classic and new titles with your children, why not use the transition stories on the Letterland website to help move them from one to the other?
 See: www.letterland.com

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www.letterland.com

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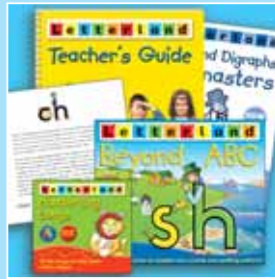
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